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## 140-character:

Marc Adams, Bill Esler and Bob Nurre are judges for the Twelfth Annual Veneer Tech Craftsman's Challenge design competition. Enter at veneertech.com through June 1.

## **Short form summary:**

The Twelfth Annual Veneer Tech Craftsman's Challenge™ is now accepting entries online at www.veneertech.com, and Veneer Technologies announces the 2016 panel that will decide this international design competition highlighting achievement in the use of natural wood veneer products. The judges are Marc Adams, Marc Adams School of Woodworking; Bill Esler, editorial director for the Woodworking Network; and Bob Nurre, national accounts business manager for Roseburg Forest Products.

## Long form media release:

## 2016 Veneer Tech Craftsman's Challenge™ Judges Announced; Entries Due June 1

NEWPORT, NC: The Twelfth Annual Veneer Tech Craftsman's Challenge™ is now accepting entries, and Veneer Technologies announces the 2016 panel that will decide this international design competition highlighting achievement in the use of natural wood veneer products. The judges are Marc Adams, Marc Adams School of Woodworking; Bill Esler, editorial director for the Woodworking Network; and Bob Nurre, national accounts business manager for Roseburg Forest Products.

"Our design competition recognizes all aspects of the industry–from education to material sourcing, and from distribution to design and creation," comments Veneer Tech's Alan Hubbard, face veneer sales manager. "For over a decade, the best work of the best woodwork designers and craftspeople has been recognized and rewarded by juries of expert instructors and wood scientists, media representatives and supply chain representatives, as well as well-known craftsmen."

Marc Adams has been woodworking professionally for more than 34 years, and is the lead at Marc Adams School of Woodworking. His work has appeared in Design Book Six and Design Book Seven, and has been featured in Woodshop News and Fine Woodworking. His best selling Technical Techniques video series has won four Telly awards. Adams wrote an eight-part series on workshop safety for Popular Woodworking magazine, and currently writes for Fine Woodworking on the safe way to use stationary tools. He lectures nationally for universities, guilds, and trade shows, and does train-the-trainer programs for major tool manufacturers.

Bill Esler, editorial director for Woodworking Network, is responsible for overall content at <a href="WoodworkingNetwork.com">WoodworkingNetwork.com</a>, FDMC magazine, and related publications and newsletters. Bill also manages event programs for Woodworking Network Live conferences at the Woodworking Machinery & Supplies Expo in Toronto and Cabinets & Closets Expo.

Bob Nurre is the national accounts business manager for Roseburg Forest Products, with a deep background in the marketing and sales of hardwood plywood and veneer products. Nurre has worked in wholesale distribution and later in manufacturing in both the U.S. and Russia. He is a past board member of the Hardwood Plywood and Veneer Association.

Veneer Tech Craftsman's Challenge entries are accepted through June 1, 2016. Competition categories include Architectural Woodworking, Cabinetry, Furniture, Marquetry, Specialty Products and Student Design. Entry forms are available online through <a href="https://www.veneertech.com">www.veneertech.com</a>, from Veneer Technologies sales representatives and distributors, and from Craftman's Challenge co-sponsor FDMC magazine's sales representatives. There is no entry fee. Material does not need to have been sourced through Veneer Tech to be eligible.

A cash award of \$3000 will be made to the creator of the grand prize winning entry. The distributor of the veneer for the grand prize winning entry will receive \$2000, and the corresponding distributor salesman will receive \$1000. Other category winning entries receive \$1000 each. There is also an additional \$1000 award to the grand prizewinner for early entry by March 31, 2015. Awards will be announced at IWF Atlanta, August 24-27.

Veneer Technologies is located in Newport, NC, and specializes in natural face veneer, sheet veneer and edgebanding. Inquiries can be made by telephoning 800-593-5601.

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captions:

VT Adams PR.jpg: Marc Adams

VT Esler PR.jpg: Bill Esler

VT\_Nurr\_PR.jpg: Bob Nurre