

Industry Judges Named for Craftsman's Challenge Competition

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Veneer Technologies Names Judge Panel for 2010 Craftsman's Challenge

NEWPORT, NC: Three individuals have been selected as judges for the sixth annual Veneer Tech Craftsman's Challenge™, a national design competition that highlights achievement in the use of natural veneer. They are Robert Lang, executive editor of *Popular Woodworking Magazine*; Patrick Molzahn, cabinetmaking and millwork program director at Madison Area Technical College and vice-president of the WoodLINKS USA board of directors; and Robert Stout, president-elect of the Architectural Woodwork Institute (AWI) and principal in RLS Commercial Interiors.

The 2010 Veneer Tech Craftsman's Challenge rewards excellence in the use of veneer and wood products through cash awards and other recognition for the entire supply chain including craftsmen, distributors and distributor sales representatives, and also for student designers. The competition is co-sponsored this year by *CabinetMaker+FDM*.

Robert Lang is a professional woodworker and author of several books including *Shop Drawings for Craftsman Furniture*, named in 2005 by *Fine Woodworking* magazine as one of the "Books Every Woodworker Should Read." His experience includes building custom furniture and cabinets as well as managing large architectural millwork projects. "I'm looking forward to seeing the best examples of current work entered in the Veneer Tech Craftsman's Challenge," said Lang. "Previous years' entries have been an inspiring collection from skilled and creative craftsmen and I'm sure this year's entries will be even better."

Patrick Molzahn joined the faculty of Madison Area Technical College, Madison, WI, after several years of running his own woodworking business. Originally trained as an architect, his interests include architectural millwork and wooden boatbuilding. In 2008 he was the recipient of the WMIA Educator of the Year award. "As the wood industry works to recover from the recent economic downturn, it is critical to our success that we encourage and

reward our best craftsmen and students,” Molzahn commented. “Veneer Tech is to be commended for its support of current and future woodworkers.”

Robert Stout of RLS Commercial Interiors in Wendell, NC, specializes in institutional, retail and restaurant casework, paneling, doors and interior windows. He has served on the board of AWI for several years. “The Craftsman’s Challenge is the premier showcase for cutting edge veneer work, showing the wide gamut of applications from student projects to high end architectural installations,” said Stout. “It is exciting to see the variety of work entered.”

Entries are accepted through June 11, 2010. Competition categories include Cabinetry, Architectural Woodworking, Furniture, Specialty Products, Store Fixtures, and Student Design. Entry materials are available from Veneer Technologies sales representatives, distributors, and through www.veneertech.com. Online entry is encouraged.

A cash award of \$3000 will be made to the creator of the grand prize winning entry. The distributor of the veneer for the grand prize winning entry will receive \$2000, and the corresponding distributor salesman will receive \$1000. Winners of each of the six categories receive \$1000 each. There is also an additional \$1000 award to the grand prizewinner for early entry by March 31, 2010. Awards will be presented at IWF 2010, August 25-28, in Atlanta, GA.

Veneer Technologies is located in Newport, NC, and specializes in natural face veneers, sheet veneer and edgebanding. The company also offers exotic hardwood lumber, door skins and reconstituted veneer products. Inquiries can be made by telephoning 800-593-5601.